

Virtual Reality

A New Way of Entertainment

Wenbo Sun

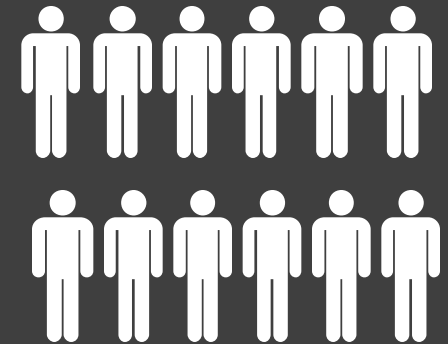
NOW



30,000,000



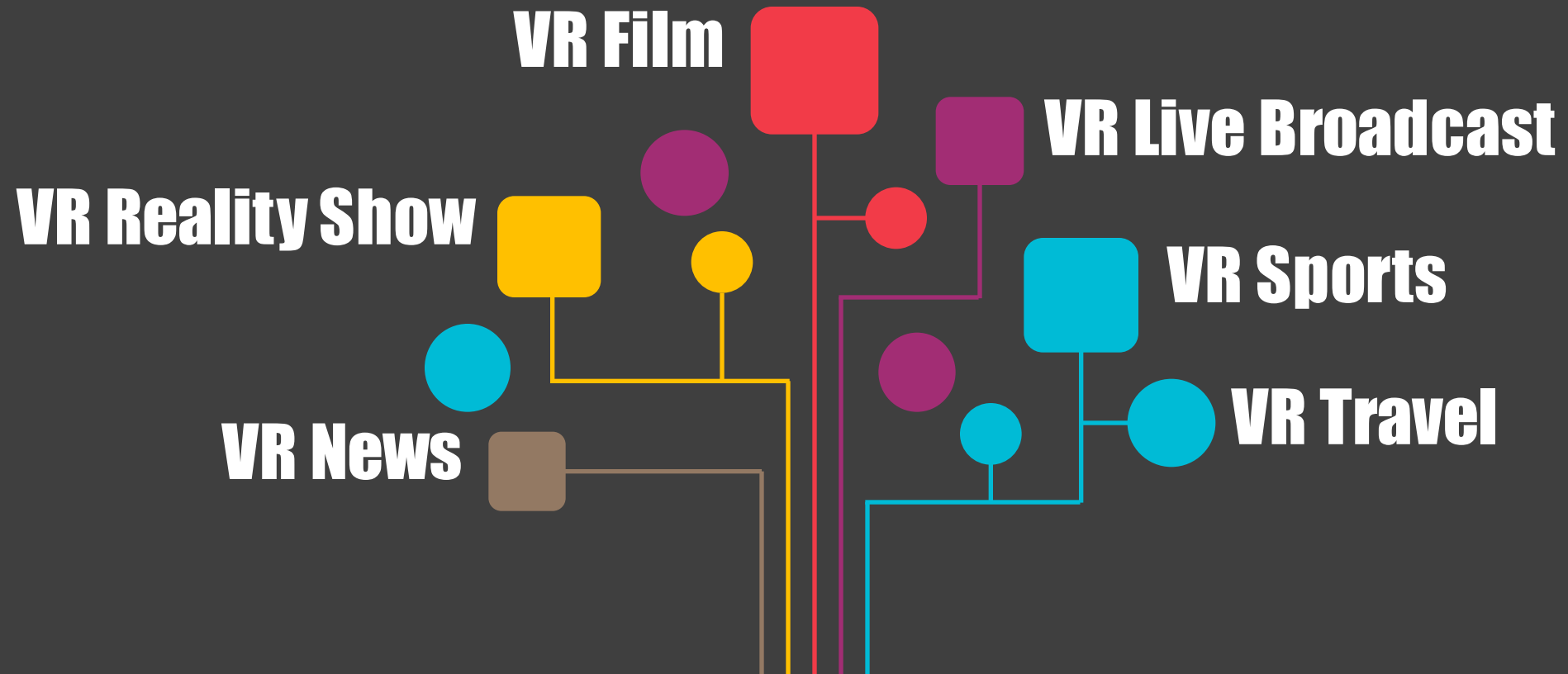
10 YEARS LATER



6,860,000,000

ABOUT LETIN

VR Digital Image & VR Live Broadcast Production Company



THE FIRST VR MOVIE
<Chosen>



THE FIRST VR MUSIC VIDEO
<If You Dare>



SUCCESS CASES



The Great Wall



520 My Virtual Lover



War of Honor



Busan International Film Festival

<BEST VR SHORT FILM>

《釜山亚洲新媒体最佳VR短片奖》



Goldman
Sachs

淘宝网
Taobao.com



Agilvy



Mercedes-Benz

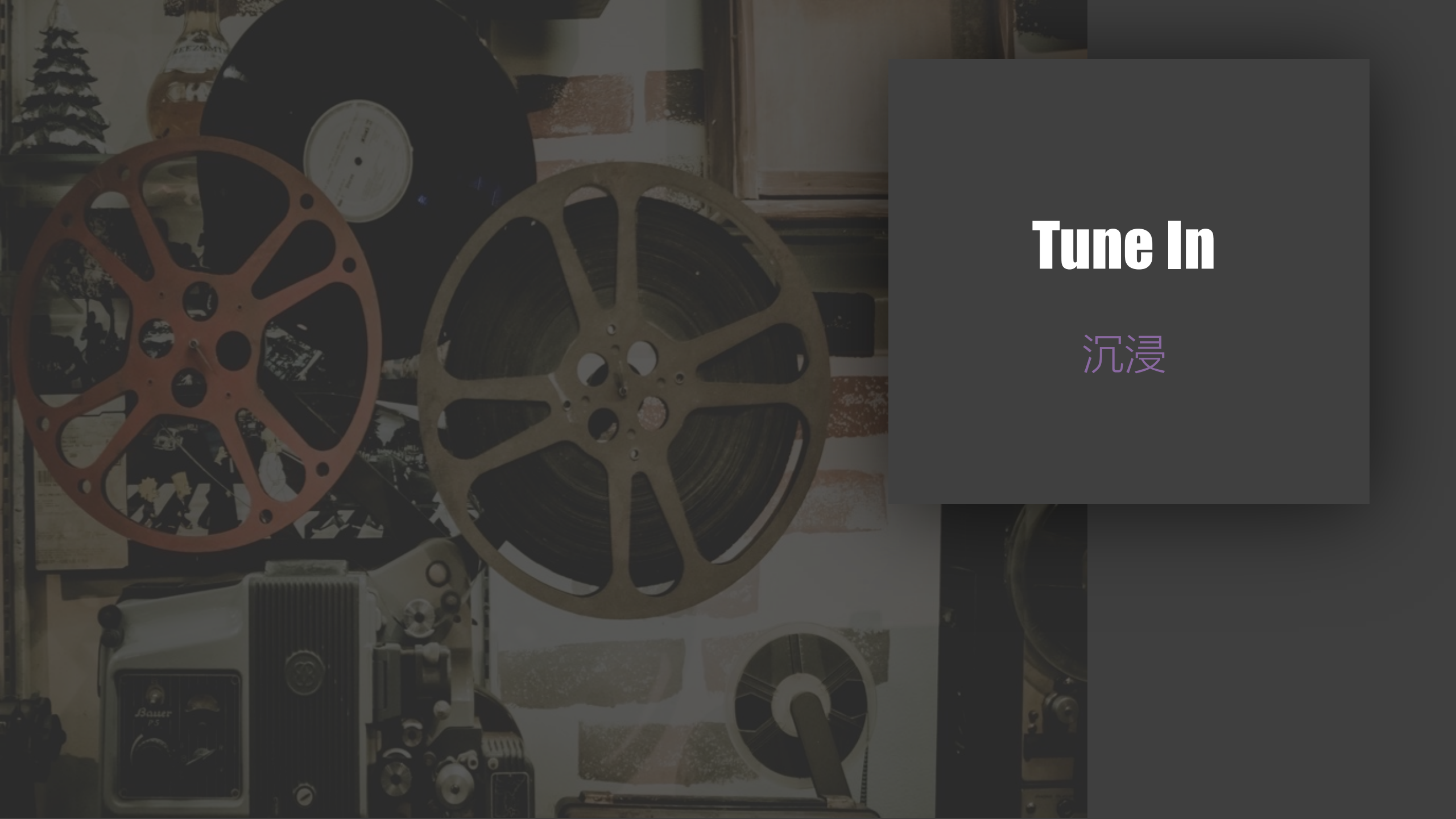


VR IS A CREATIVE TOOL.



Turn On

点燃



Tune In

沉浸



Drop Out

出窍

Enigma Magic

Rejoice
飘柔





The First-person Point of View



Ear Recognition System



Interactive Storytelling

LET everyone IN VR !

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180° / 360° 3D 4-6k

360° Sound Effect

3D VR Data Compression

Interactive